



The GCMCP e-Brief

SUMMER 2010

SPECIAL POINTS OF INTEREST:

- GCMCP Annual Conference takes place Sept. 30, 2010
- Two Award Announcements
- Two Scholarship Announcements
- New Members

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GCMCP 2010 Annual Conference

“Creating New & Enhanced Business Relationships With an Eye Toward Inclusion”

This year's GCMCP Annual Conference is coming up on Thursday, September 30, 2010 with a full day program at The Phoenix in downtown Cincinnati. Registration is \$75, and participants will receive 2.5 hours of Professionalism CLE credit.

The GCMCP Awards Presentation will be part of

the opening session, followed by 2 panel discussions covering:

- Inclusion Best Practices: Lessons Borrowed, Lessons Learned
- Professional Development: Creating Your own Success— Perspectives from Multi-Generational Legal Careers.

The keynote speaker, Robert J. Grey, Jr. ,will then speak on the topic of “Diversity: The Clock is Ticking”

A Glance at New Components for the Annual Conference

The day's events will open from 9:30-10:45 a.m. with an “Accelerated Business Networking Opportunity” for signatory minority attorneys to dialogue with member corporate counsels, as a means of becoming more acquainted with each other and discuss current or future potential legal needs.

Currently confirmed corporations are: City of Cincinnati, GE, International Paper/xpedx, The Kroger Co, Procter & Gable Company, and Scripps Networks Interactive. Will your firm and corporation be represented at the table?

Also, for the first time, GCMCP will be recognizing its membership



For more information and to register, visit our website at www.GCMCP.org

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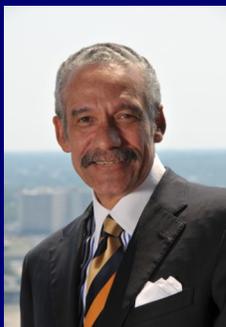
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by presenting awards to two member organizations. GCMCP is looking forward to sharing these awards with its membership and colleagues at the annual conference.

Come join us in this celebration.

GCMCP Introduces our Conference Keynote Speaker



Keynote Speaker
Robert J. Grey, Jr.
 Executive Director,
 Legal Diversity
 Leadership Council

Attorney Robert J. Grey, Jr. currently serves as the Executive Director of the Legal Diversity Leadership Council (LDLC).

The mission of LDLC is to challenge the legal profession to work toward a more diverse population and brings together chief legal officers and senior law firm partners to address this opportunity.

Mr. Grey also maintains his affiliation with Hunton & Williams LLP and serves as Vice Chair of the firm's Pro Bono Committee and focuses his practice on administrative matters before state and federal agencies. Based on this

and other experience, he continues his practice in mediation and other forms of dispute resolution on a state and national level.

Mr. Grey was the first African American to be an officer in the American Bar Association, serving as Chair of the ABA House of Delegates and later as President of the ABA. He devoted his year long term as president of the ABA to creating better justice through better juries via the America Jury Initiative. The Jury Initiative was composed of the Commission on the American Jury and the American Jury Project. The Commission was

dedicated to educating the public on and reinvigorating the nation's commitment to jury service.

In 2010 Mr. Grey was appointed by President Obama and confirmed by the Senate to the Board of the Legal Services Corporation.

He received his B.S. in 1973 from Virginia Commonwealth University and his law degree in 1976 from Washington and Lee University, where he currently serves on its Board of Trustees.

"Our spotlight on Women initiative continues to be a pacesetter in the legal profession."



Thompson Hine Awarded for Diversity, Women

Thompson Hine Ranked a Top 100 Law Firm for Diversity, Women

MultiCultural Law Magazine Recognizes Firm in Annual Rankings

Cleveland—July 6, 2010—Thompson Hine LLP, one of the nation's leading business law firms, has again received national recognition for its leadership in promoting diversity and advancing women within the legal profession. The

firm has been named to *MultiCultural Law* magazine's 2010 rankings of the Top 100 Law Firms for Diversity and the Top 100 Law Firms for Women.

Thompson Hine, through the efforts of its diversity committee and its Spotlight on Women® initiative, is committed to attracting, retaining and supporting a diverse workforce. The strength of that commitment is most evident in the makeup of the firm's leadership, with

minorities and women serving as practice group leaders, office partners-in-charge and members of the executive committee. The firm is also committed to raising awareness of the value of diversity throughout the legal profession and the broader business community. Each Thompson Hine office leads, sponsors and supports local initiatives that promote diversity and inclusion in their local markets.

(Cont.)

Thompson Hine Awarded for Diversity, Women (cont.)

“As recognized by our Top 100 Law Firms for Diversity ranking, we are serious about our commitment to diversity and inclusion—and excited about our progress,” says Robyn Minter Smyers, chair of Thompson Hine’s diversity committee. “We are working hard to live up to our clients’ expectations

and the expectations we have set for ourselves regarding diversity and inclusion.”

“Our ranking on the Top 100 Law Firms for Women is a reflection of our long-term achievements to support and promote women,” says Heidi Goldstein, chair of the firm’s women’s initiative.

“Our Spotlight on Women initiative continues to be a pacesetter in the legal profession.”

MultiCultural Law magazine is dedicated to ensuring workplace diversity and highlighting the roles that minorities and women play in today’s business world. It has an annual circulation of more than 40,000.

Baker Hostetler Receives Diversity Award

Diversified industrial manufacturer Eaton Corporation recently honored Baker Hostetler for its strong commitment to diversity as part of the Eaton Law Department’s supplier recognition program. Baker Hostetler was one of only two firms chosen to receive Eaton’s Supplier Diversity Excellence Award from among a select group of firms. Baker will be

recognized at a special event in Cleveland in September.

Baker Hostetler has been outstanding in working with Eaton towards its diversity goals, according to Mark M. McGuire, Executive Vice President and General Counsel, Eaton Corporation. “Additionally, they embody the spirit of diversity in the legal community,” McGuire added.

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Macy’s Hosts Minority Summer Law Clerk Luncheon

As it has been the tradition for a few years, a GCMCP corporate signatory member steps up to host the Minority Summer Law Clerk Luncheon. This year, it was held on August 4, at Macy’s downtown corporate headquarters.

Nearly 20 minority students who were assigned to GCMCP signatory law firms and corporations attended and

were afforded the rare and unique opportunity to meet, greet and engage in candid dialogue with corporate and public counsel representatives in a very informal setting.

As Ann Munson Steines, Senior Vice President, Deputy General Counsel and Assistant Secretary for Macy’s, Inc. shared, “Macy’s was pleased to host this luncheon that

was well attended by a number of students from several different schools” and that “the GCMCP member attendees all shared interesting stories about their careers and the desirability of practicing law and living in the Greater Cincinnati area.”



Summer Law and Leadership Institute Summary



“The overriding aim was to provide the students with a project that allowed them to analyze and to communicate, in writing and orally, their thoughts about the problem.”

The Greater Cincinnati legal community stepped up and strongly participated in the Law and Leadership Institute (LLI)

2010 Program, creating summer internships for 19 tenth grade students hosted by nine different law offices (3 corporate, 5 private firms, 1 government office).

The internship program was designed to provide students with a real experience in the world of law, in a professional setting. The program allowed the students to tackle legal problems and projects for which they received feedback from the corporation’s or law firm’s lawyers.

The LLI Internship targeted high school students who entered their sophomore year in the fall of 2010, and is the capstone of their second summer in the program. This abbreviated

experience was designed to last four, full, consecutive days.

Each participating firm or corporation contributed a \$250 sponsorship per student and took on at least two students to keep them paired and provided them with a “learning by doing” experience, for which each student received a \$250 stipend from the sponsoring firm or corporation. A manual was designed and provided to truly make this program “plug and play” and as easy and enjoyable as possible for both the students and their sponsors.

LLI provided sample problems and projects as part of the internship manual that each of the sponsors receive, and LLI provided a brief training in order to make the overall process a smooth one.

Sponsors were free to use the problems in the kit or develop their own more personalized projects. The overriding aim was to provide the students with

a project that allowed them to analyze and to communicate in writing and orally, their thoughts about the problem. Students gave presentations to their peers and parents at a Recognition Assembly the Friday that followed the conclusion of the internships.

Hope Sharett, LLI Executive Director shares, “This successful initiative continues to evolve with LLI now sponsoring an Academic Year Program consisting of a fall and spring semester of five Saturday sessions. During these sessions, the students continue instruction in leadership, engage with tutors and mentors and the 9th and 10th grade students compete in a moot court competition.”

LLI will be recruiting attorney and law student coaches soon.

For additional information, visit the LLI web-site at www.lawandleadership.org

Wood, Herron & Evans Announces Major Expansion

Wood, Herron & Evans broadens the scope of its Intellectual Property law practice with major expansion

Cincinnati, OH (April 2, 2010) - Wood, Herron & Evans, L.L.P., the region's largest Intellectual Property (IP) law firm, announced that it has expanded its Intellectual Property law capabilities with what is by several measures the largest, most significant shift in the Cincinnati intellectual property community in the last three decades. More specifically, Wood, Herron & Evans has been joined by eight intellectual property attorneys who bring concentrated experience, and who contribute additional depth to Wood, Herron & Evans' already substantial trademark and copyright practice, including:

- Highly specialized experience as a consultant and expert witness in trademark/trade dress matters
- Toy, game, and interactive industry experience and lead-lawyer involvement in some of the largest brand and entertainment

licensing deals in the last 20 years

- Book, magazine, and software publishing industry experience and depth in copyrights
- International trade court and customs enforcement experience
- Advertising and media defense experience
- Experience in privacy and data security matters

With these additions, Wood, Herron & Evans expands from 42 to 50 attorneys and incorporates an established Publishing and Media Practice. The Firm continues to be the region's largest and oldest Intellectual Property law firm. Twelve of its Lawyers are listed in *The Best Lawyers In America*, while 20 are recognized as *Ohio Super Layers*. Wood, Herron & Evans was recently ranked 41st out of the top 277 trademark firms and in the top tier of all patent practices in the USA by *Intellectual Property Today*. This expansion is likely to propel Wood, Herron & Evans in to the top 30 trademark firms, nationally.

"Wood, Herron & Evans is

excited about the significant expansion of our practice," said David Stallard, Senior Partner, "and eager to serve our clients with increased breadth and depth of expertise, especially in the fields of advertising, publishing, media, entertainment, and licensing. Ultimately, our clients will realize substantial benefit from this expansion."

The new lawyers will also increase Wood, Herron & Evans' profile in the teaching community with adjunct positions at University of Dayton Law School, University of Cincinnati College of Law, and the University of Cincinnati College Conservatory of Music.

Wood, Herron & Evans' substantial leadership position in its industry will be enhanced with added leadership roles in CincyIP, Ad Club Cincy, AOAIOP (the long standing, pre-eminent CLE program for IP lawyers in Ohio, Kentucky, and Indiana), the International Trademark Association, and the Cincinnati Bar Association.



"Wood, Herron & Evans is excited about the significant expansion of our practice... Ultimately, our clients will realize substantial benefit from this expansion"



Scholarship Resources

Frost Brown Todd Announces Diversity Scholarship

Frost Brown Todd, one of the largest law firms based in the Midwest, recently announced the establishment of the Frost Brown Todd Diversity Scholarship Fund, which aims to support diverse students in their education or exploration of law.

The \$3,000 fund is an extension of the mentorship and support that individual Frost Brown Todd lawyers provide to local law students. The fund recognizes the firm's commitment to helping build a pipeline of diverse lawyers in the community.

"We take an active role in several pipeline initiatives in our communities" said John Crockett, Chairman of Frost Brown Todd, "This scholarship fund encourages those efforts and recognizes that we, as a firm, can make a big difference—one person at a time."

The Frost Brown Todd Diversity Committee, which works to develop and manage a strong, inclusive work organization, will create a subcommittee to administer the new fund on a rolling basis through the year. Diverse students are eligible to apply for a scholarship under two conditions: 1) The student must gain the support of a Frost Brown Todd employee; and 2) the student must express a specific financial need.

Students who are interested in applying must include their financial need and dollar amount request in their application. In addition, the student is asked to submit a written statement on why he or she deserves a scholarship along with a written statement by the supporting Frost Brown Todd employee on how he or she knows the applicant and why the applicant is deserving.

All applications should be submitted to Kim Amrine, Director of Diversity, via e-mail at kamrine@fbtlaw.com

Paul D. White Scholarship Program

Baker Hostetler established the Paul D. White Scholarship in 1997 to honor the memory of Mr. White and to encourage law students to appreciate the efforts of those who have come before them. Baker Hostetler's first minority partner and a pioneer for minorities in the legal profession, Mr. White was respected not only for his professional abilities and accomplishments, but for his integrity and leadership.

Baker Hostetler awards the scholarship to law students of Black or African American, Hispanic or Latino, Native Hawaiian or Pacific Islander, Asian, American Indian or Alaskan Native and includes a paid summer clerkship and a \$7,500 cash award. The number of scholarships may vary in each year, depending upon the Program's success and the individual office needs. In addition, based upon office need, more than one scholarship may be granted in a particular year.

Applications for the 2011 Paul D. White Scholarship will be available online at <http://www.bakerlaw.com/firmdiversity/scholarship/> beginning December 1, 2010.

GCMCP Welcomes New Members!

Majority Law firms:
Ritter & Randolph, LLC, specializing in Real Estate (residential and commercial), Elder Law, Title insurance claims defense, business/corporate, civil litigation, wealth and Estate planning, trust and probate administration, income and estate tax preparation, domestic/family law and criminal defense.

Bricker & Eckler, LLP, specializing in corporations, nonprofit organizations, government agencies, health care facilities, school districts, and municipalities, as well as individuals. Health care, insurance, financial services, manufacturing, construction, and real estate are examples of the key industries we serve. Attorneys offer extensive experience in a variety of specialized practice areas, including litigation, corporate boards and officers, public utilities, environmental issues, tax and estate planning, and municipal bonds, to name a few.

GCMCP created a new level of membership entitled **Associate members**. This level creates opportunities for professional legal service providers, vendors and affiliated business concerns to be engaged and supportive. LexisNexis and Counsel on Call have joined at this level and have been very supportive to the organization.

GCMCP continues to work toward expanding its corporate membership.